

FOR ADVISORS, AGENTS, COACHES AND EDUCATORS

*Even with proven sales and marketing skills, it has become more difficult to generate new clients, not to mention, retain existing clients. The traditional models of buying leads and reputation management are dead, not to mention the waste of money that goes along with them. **So what can an agent or advisor do?***

That's where Results-Based Financing comes in...

New Customer Acquisition Loans*

This program is a revenue based financing option created to qualify for up to a \$10,000 credit facility to be used specifically for lead generation initiatives, including, lead purchasing, acquisition strategy and software tools



Career Development & Reputation Management Loans*

This program is a cash-flow based financing option created to qualify for up to a \$10,000 credit facility to be used specifically for career development, including, licensing, certifications and training



Customer Retention Loans*

This program is a cash-flow financing option created to qualify for up to a \$5,000 credit facility to be used specifically for the purchase of software and technology to improve customer interaction and service.



* To increase the likelihood of success, these program generally include the use of a teaming affiliated partner

Why Results-Based Financing?

For borrowers, through a proprietary “results-based” underwriting process, more loans are approved. Just as important, unlike other funding sources, since the financing model shares in the success, the lender’s interests are directly aligned with the borrower’s business plan and financing costs are kept low.

Get Funding Now [203.635.7600](tel:203.635.7600) or funding@rbfinancing.com

Thanks to Our Collaboration Partners:

